

# Anita Moore

## UX/UI Designer Technical Publications

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## Education

### Bachelor's in Business Management

University of Phoenix - 2002

## Professional Diplomas & Certifications

**UX Design Institute:**  
UX & UI Design – 2021 & 2022

**Google:**  
UX Design / Empathize, Define & Ideate  
Build Wireframes & Prototypes  
Foundations of UX Design

**University of Michigan:**  
Python Data Structures

## Skills

S1000D, Aerospace, Technical Publication Production, Data Management, Database Administration, FAR's, ATA iSpec, Microsoft SQL Server, Formatting, Epub production, Publication Standards, Problem Solving, Excellent Communication, Usability Testing, Focus Groups, Note Taking, Surveys, A/B Testing, User & Stakeholder Interviews, Card Sorting, Prototyping, Affinity Diagrams, Wireframes, Mockups, Video Rendering, Print Graphic Design, Web Graphics, Visual Design, User Interface Design, Structured Authoring and much more!

## Software & Programming

Adobe Creative Suite (specializing in InDesign, Adobe XD, Photoshop, Illustrator, After Effects), FrameMaker, Figma, Just In Mind, Slack, Miro, Zoom, UXPressia, CSS, HTML, XML, SQL, Python, SQL Server Management Studio, SQLite Studio, Microsoft Office User Expert

## Experience

### Software Developer • RMC Technologies

2022 - 2023

Designed, wireframes, and low-fidelity prototypes for software applications on a contractual basis for Boeing Aeronautics. Worked closely with the Project Owner and application developers to produce intuitive applications for Boeing management.

**Projects:** Technical Publication production and conversion for Lockheed Martin, Sikorsky

### Senior UX Designer • Collinear Group

2022 - 2023

Designed, wireframes, and low-fidelity prototypes for software applications on a contractual basis for Boeing Aeronautics. Worked closely with the Project Owner and application developers to produce intuitive applications for Boeing management.

**Projects:** Digital Publishing System and, Total Product Management System

### Technical Publications System Admin & Application Developer II / UX/UI Designer • NORDAM

2018 - 2023

This role combined many of my skills. Technical Publication production, UX/UI Design, and occasionally it called on my graphic design background as well. Within this role I worked as a team with another developer to create an in-house S1000D compliant application suite (NORSOFT) to address S1000D requirements for Gulfstream, Airbus, and Pratt & Whitney; enabling the company to avoid the expense of purchasing "canned" software at great expense. My design background aided in the front end design for the end-users within the web application, while my knowledge of coding languages helped in the production of technical publications and trouble-shooting. In addition, I was charged with the maintenance of the CSDB that housed the data for the S1000D technical publications. Data was exported from the CSDB, converted into XML application files, S1000D templates and authoring files for the Technical Writers and then finally, exported once again and transformed into customer compliant files for delivery after all validations and integrity checks were run. In essence, I ensured the integrity of the S1000D data from creation to delivery.

**Projects:** Aftermarket Ticketing Application, Tech Pubs Ordering Application, NORSOFT S1000D Application Suite

### Co-Founder & Lead Designer • The Book Review XChange

October 2019 – Present, Remote

Collaborated with the CEO, application developer and various external users to develop a product vision and strategy. Conceptualized and designed the branding for this startup and conducted user interviews to identify pain points and strengths for users among competitors in the field using various UX research methods. Laid out process flows, created low and medium-fidelity prototypes to communicate ideas to management, and provided hand-off documentation in the form of wireframes and prototypes for development of the high-fidelity prototype and final product.

**Projects:** The Book Review Xchange application

## Awards

Awarded by AuthorsDB for cover art design.

- 2019 - Bronze Medal, *The Red Hand*
- 2018 - Bronze Medal, *A Game Called Dead*
- 2017 - Gold Medal, *The Weight of Living*

References provided upon request

## UX Designer & Graphic Artist • Cyber Bytz

January 2010 – Present, Remote

This is my freelance business where I apply my UX/UI and graphic design expertise in the production of applications, technical publications, marketing collateral, graphics, trailers, soundtracks, book layouts (digital and print), and optimized user experiences via various quantitative and qualitative research and design techniques and graphics/illustration skills.

## UX Designer & Graphic Designer • Imzadi Publishing, LLC

March 2010 – Present, Remote

Conceptualized original cover art, wrote copy for book covers and book trailers, produced book trailers as a finished video product with soundtracks, and hand coded eBooks in HTML using CSS and current publishing standards for a consistent and professional appearance.