

ANITA Y. MOORE

Enterprise UX/UI Designer | Information Architect | Technical Publications Systems Architect

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PROFESSIONAL SUMMARY

Enterprise UX/UI Designer, Information Architect, and Enterprise Technical Publications Architect with nearly three decades of experience designing enterprise applications, modernizing complex information systems, and improving user experiences across commercial and military aerospace environments. Recognized for bridging the gap between users, developers, engineers, and business stakeholders by translating complex workflows into intuitive, scalable enterprise solutions. Expertise spans enterprise application design, human-centered design, information architecture, business analysis, S1000D, structured content management, accessibility, and digital transformation. Known for rapidly understanding unfamiliar technologies, mastering them quickly, and translating complexity into practical, user-centered solutions that improve productivity, reduce cognitive load, and create measurable business value. Believes great UX extends beyond software, applying human-centered design principles to business processes, technical documentation, enterprise applications, and organizational workflows.

CORE COMPETENCIES

- Enterprise UX/UI Design
- Information Architecture
- Enterprise Application Design
- Human-Centered Design
- Business Analysis
- Accessibility
- Digital Transformation
- Workflow & Process Improvement
- User Research & Usability Testing
- S1000D / Structured Content
- XML / SQL / Python
- Cross-Functional Collaboration

EXPERIENCE

APA SERVICES, INC. *(Contract supporting The NORDAM Group)*

Technical Publications System Administrator II | Enterprise UX/UI Designer

Bellows Falls, VT (Remote) | Sept 2025 - Present

- Continue supporting The NORDAM Group's enterprise S1000D environment by administering technical publication systems, structured content workflows, and customer deliverables for commercial aerospace programs.
- Design UX/UI solutions for NORSoft, an enterprise S1000D application ecosystem, improving usability, information architecture, and workflow efficiency across multiple integrated applications.
- Partner with engineers, software developers, technical authors, and customers to translate evolving business requirements into scalable enterprise solutions supporting structured content management and technical publication workflows.
- Apply human-centered design and accessibility principles—including color vision deficiency (CVD) considerations—to improve enterprise applications, documentation, and user experiences.

THE NORDAM GROUP

Technical Publications Systems Architect | Enterprise UX/UI Designer | Information Architect

Tulsa, Oklahoma | April 1997 - September 2025

Progressed through multiple roles over nearly three decades, evolving from Learning Designer to Technical Publications Systems Architect while helping modernize enterprise publishing systems, structured content workflows, and enterprise applications supporting commercial and military aerospace programs.

- **Enterprise Application Architecture:** Co-developed NORSoft, a custom enterprise S1000D application ecosystem that enabled NORDAM to rapidly adapt to customer-specific requirements, compete for new aerospace programs, and eliminate reliance on costly commercial software.
- **Enterprise Systems & Digital Transformation: Architected enterprise technical publication systems, structured content workflows, and S1000D implementations supporting commercial and military aerospace programs.**
- **Human-Centered Design:** Applied UX/UI, information architecture, and accessibility principles to enterprise applications and technical publication workflows, improving usability for technical authors, engineers, and end users.
- **Business Analysis & Cross-Functional Leadership:** Partnered with engineers, developers, technical authors, customers, and executive leadership to translate evolving business requirements into scalable enterprise solutions while supporting configuration management, publication planning, and complex aerospace programs.
- **Learning Systems & Organizational Development:** Designed enterprise learning programs, built a Microsoft Access training management system supporting approximately 3,000 employees, led FAA, ISO, and international customer audits, and developed organization-wide training programs that established the foundation for future enterprise information systems.

CYBER-BYTZ

Owner | Enterprise UX/UI Designer | Publishing & Multimedia Consultant

Tulsa, Oklahoma | January 2010 - Present

Founded and continue to operate Cyber-Bytz, providing professional publishing, branding, multimedia, and UX/UI consulting services for authors, entrepreneurs, and organizations, combining technical expertise with human-centered design.

- **Publishing & Multimedia:** Designed professionally formatted print books, EPUBs, branding, websites, and multimedia content that combined strong visual communication with industry publishing standards.
- **UX/UI & Application Design:** Designed websites, enterprise applications, instructional materials, and learning experiences by applying UX/UI, information architecture, and accessibility principles.
- **Publishing Consulting:** Guided authors through the complete publishing lifecycle—from manuscript development through production, distribution, and marketing support.

RCM TECHNOLOGIES

Senior UX/UI Designer | S1000D Technical Publication Specialist

Remote | March 2022 - September 2024

Supported multiple aerospace modernization initiatives by improving enterprise applications, modernizing technical publication workflows, and advancing S1000D digital publishing for U.S. Air Force programs and commercial aerospace customers.

- **Digital Transformation:** Supported modernization of legacy **F-16** and **F-22** technical publications by converting more than **24,000** CGM technical illustrations into S1000D-compliant SVG graphics, improving long-term maintainability and digital accessibility for military operators worldwide.
- **Automation & System Integration: Developed Python automation that integrated converted graphics with SQL-based CSDB records, automatically assigning S1000D ICN identifiers, streamlining repository management, and significantly reducing manual processing.**
- **Enterprise UX & UI Design:** Partnered with software developers to design enterprise Learning Management System and XML conversion applications for Collins Aerospace, applying workflow analysis, wireframing, usability testing, and user research to improve application usability and user satisfaction.
- **Technical Publications & Problem Solving:** Served as the primary resource for troubleshooting S1000D graphics and publication issues, resolving code-level SVG rendering problems, maintaining CSDB data integrity, supporting Data Module management, and ensuring accurate technical publication delivery.

COLLINEAR GROUP

Senior UX/UI Designer

Remote | November 2021 - March 2022

Designed the user experience for an enterprise aircraft production dashboard supporting Sikorsky and Boeing manufacturing operations, transforming complex shop-floor information into intuitive, accessible operational workflows.

- **Enterprise Dashboard Design:** Designed storyboards, user flows, wireframes, and interactive prototypes that translated complex manufacturing processes into intuitive enterprise dashboard experiences supporting production visibility and operational decision-making.
- **Accessibility Leadership:** Championed accessibility throughout the project by educating developers on color vision deficiencies and redesigning interface components to ensure information was never dependent on color alone, significantly improving usability for color-blind users.
- **Cross-Functional Collaboration:** Partnered closely with software developers, stakeholders, and business teams to translate manufacturing requirements into scalable enterprise interface designs while advocating for human-centered design principles throughout development.

TECHNICAL EXPERTISE

Enterprise Design	UX/UI Design • Information Architecture • Accessibility
UX/UI	User Research • Journey Mapping • Wireframing • Prototyping • Figma • Adobe XD • Usability Testing • Interaction Design
Business Analysis	Workflow Analysis • Process Improvement • Requirements Gathering • Stakeholder Collaboration
Programming & Web	Python • SQL • HTML • CSS • JavaScript • VBA
Structured Content	S1000D • XML • XSL • SGML • BREX • CSDB
Technical Publications	FrameMaker • ArborText • InDesign • Acrobat Pro
Enterprise Platforms	Xignal • FrameMaker • ArborText • Visual Studio • PyCharm • SQL Server Management Studio
Databases	SQL Server • SQLite • Microsoft Access
Creative Technologies	Illustrator • Photoshop • Premiere Pro • After Effects • Audition
Graphics Standards	SVG • CGM • Technical Illustration
Aviation Standards	ATA iSpec 2200 • S1000D • FAA Documentation • ATA 100 • FARs • BREX • DMRL • ICN

EDUCATION

BS, Bachelor of Business Management - University of Phoenix

UX/UI Diploma - Glasgow University, UX Design Institute

Certified Instructional Design Developer, Langevin

Microsoft Office User Specialist (MOUS)

AWARDS

2017 - Gold Medal for "The Weight of Living" book cover - AuthorsDb

2018 - Bronze Medal for "A Game Called Dead" book cover - AuthorsDb

2019 - Bronze Medal for "The Red Hand" book cover - AuthorsDb